

## OBJECTIVE

The Symposium is a two day conference that will gather experienced executives along with prominent attorneys, politicians and economists. The aim is to provide the audience with a general overview of the business and legal environment and trends in Latin America. The Symposium will provide a venue for cross-cultural exchange and for engaging in discussion of the Latin American region in an in-depth fashion.

## REGISTRATION

*Free but Required*

[http://mbaa.fuqua.duke.edu/lasa/index\\_archivos/Symposium2009.htm](http://mbaa.fuqua.duke.edu/lasa/index_archivos/Symposium2009.htm)

Sponsor by:

Johnson & Johnson



Contribution from:

DUKE BAR ASSOCIATION  
DUKE LAW INTERNATIONAL STUDIES  
DUKE LAW JD/LLM PROGRAM  
CENTER FOR LATIN AMERICA AND CARIBBEAN STUDIES  
INTERNATIONAL LAW CENTER AT FUQUA  
GRADUATE AND PROFESSIONAL STUDENT COUNCIL



Symposium

Doing Business in  
Latin America

## SPEAKERS & MODERATORS

## SCHEDULE DAY 1

## SCHEDULE DAY 2

### SPEAKERS

Carlos Saul Menem	Former Argentinean President / Member of Parliament
Saul Weisleder	Former Ambassador to the United Nations for Costa Rica
Stuart Berkson	Partner with DLA Piper US, Chicago
Larry Pascal	Partner with Haynes & Boone, Dallas
Marco Fregenal	Founder & CEO Carpio Solutions
Bill Brown	Visiting Professor of the Practice of Law, Duke Law School & Co-Founder of 8 Rivers Capital, LLC
Andrew Quale	Partner with Sidley Austin LLP, New York
Ivan Duque	Advisor to Inter-American Development Bank's Executive Board
Miguel Noyola	Partner with Baker & McKenzie, Chicago
Juan Pablo Capello	Shareholder Greenberg Traurig, Miami
Luis Guillermo Echeverri	Executive Board Member—Inter-American Development Bank

### MODERATORS

James D. Cox	Brainerd Currie Professor of Law at Duke Law School
Sebastian Kielmanovich	Lecturing Fellow at Duke Law School

### WEDNESDAY FEBRUARY 11TH

Location	The Fuqua School of Business
8:00 am	Registration
9:00 am	Registration
9:00 am	<u>Latin America as a Global Player</u>
	<ul style="list-style-type: none"> <li>• <b>Carlos Saul Menem</b> Keynote Speaker</li> </ul>
10:00 am	Coffee Break
10:15 am	<u>Panel 1: Economic, Social, Legal and Political Environment</u>
	<ul style="list-style-type: none"> <li>• <b>Saul Weisleder</b> Political and Social Trends in Latin America</li> <li>• <b>Stuart Berkson</b> Legal Developments and Investment Trends</li> </ul>
11:30 am	<u>Panel 2: Experiences in the Region</u>
	<ul style="list-style-type: none"> <li>• <b>Larry Pascal</b> Businesses (Energy)</li> <li>• <b>Marco Fregenal</b> Businesses (Technology)</li> </ul>
12:30 pm	Reception

### FRIDAY FEBRUARY 13TH

Location	Duke Law School Room 3037
12:00 pm	Lunch and Registration
1:00 pm	1:00 pm
1:00 pm	<u>Panel 1: The Global Credit Crunch and Latin America</u>
	<ul style="list-style-type: none"> <li>• <b>Bill Brown</b> The Financial Crisis. Challenges and Opportunities</li> <li>• <b>Andrew Quale</b> Restructuring and Refinancing</li> <li>• <b>Ivan Duque</b> Financing SME's in Latin America</li> </ul>
2:10 pm	Coffee Break
2:30 pm	<u>Panel 2: Experiences in the Region</u>
	<ul style="list-style-type: none"> <li>• <b>Miguel Noyola</b> Joint Ventures in Latin America</li> <li>• <b>Juan Pablo Capello</b> Private Equity- case study of Patagon</li> </ul>
3:45 pm	<u>Why invest in Latin America?</u>
	<ul style="list-style-type: none"> <li>• <b>Luis Guillermo Echeverri</b> Keynote Speaker</li> </ul>
5:00 pm	Reception